

6th November, 2020

No. of Speaker	Speaker Name	Local Country Time	GMT with breaks	Hours Completed	Speakers Topics
1	Philip Kotler		0:00	0 Hrs	
	No Break		0 minutes (0:30)		
2	Sadia Kibria		0:30		
	Long Break		10 minutes (1:00)	1 Hr	
3	Kozo Takaoka	10:10 am Tokyo Japan	1:10		Importance of Culture corporation in an Organization
	Short Break		5 minutes (1:40)		
4	Prof. Nonaka Ikujiro	10:45 am Tokyo Japan	1:45		Humanizing Innovation
	No Break		0 minutes (2:15)	2 Hrs	
5	Hermawan Kartajaya	9:15 am Indonesia	2:15		Entrepreneurial Financial Management
	Long Break		10 minutes (2:45)		
6	Linden Brown	12:25 pm ACDT	2:55		Business Innovation and Entrepreneurship
	No Break		0 minutes (3:25)	3 Hrs	
7	Kam Hon Lee	11:25 am Hong Kong	3:25		Impact of Persuasive Communication in Marketing
	Short Break		5 minutes (3:55)		
8	Prof. Nirmalya Kumar	12:00 pm Singapore	4:00	4 Hrs	Branding in an Emerging Market
	Long Break		10 minutes (4:30)		
9	Tengku Mahaleel	12:40 pm Malaysia	4:40		How Ecosystem Helps in Management Planning?
	Short Break		5 minutes (5:10)	5 Hrs	
10	Irfan Wahab Khan	10:15 am Pakistan	5:15		
	Long Break		10 minutes (5:45)		
11	Gautam Mahajan	11:25 am India	5:55		Methods For Leadership Development
	Long Break		10 minutes (6:25)	6 Hrs	
12	Dr. Mohammad Hathut	9:35 am Saudi Arabia	6:35		
	No Break		0 minutes (7:05)	7 Hrs	
13	Dr. Obaid Saad Alabdali	10:05 am Saudia Arabia	7:05		
	Long Break		10 minutes (7:35)		
14	Dr. Abdulhai	10:45 am Saudia Arabia	7:45		
	Long Break		10 minutes (8:15)	8 Hrs	
15	Giuseppe Stigliano	10:25 am Italy	8:25		Innovation In Retails Marketing Strategies
	No Break		0 minutes (8:55)		
16	Angelo Monoriti	10:55 am Italy	8:55		Building business Future through Leadership Strategies
	Long Break		10 minutes (9:25)	9 Hrs	
17	Enrico Foglia	11:35 am Italy	9:35		Marketing decision Strategies
	Short Break		5 minutes (10:05)	10 Hrs	
18	Prof. Dr. Hermann Simon	12:10 pm Germany	10:10		Investments in Emerging Markets Pros and Cons
	No Break		0 minutes (10:40)		
19	Prof. Marc Oliver Opresnik	12:40 pm Germany	10:40		Impact of Intergrated Marketing Communication on Customers
	Long Break		10 minutes (11:10)	11 Hrs	
20	Nancy Nemes	1:20 pm Germany	11:20		Future Role of Artificial Intelligence in Formulating the Marketing Strategy
	No Break		0 minutes (11:50)		
21	Dr. Haseeb Shabbir	12:50 pm UK	11:50		Role of Organization in Management Innovation and Leadership
	Long Break		10 minutes (12:20)	12 Hrs	
22	Prof. Bodo Schlegelmilch	2:30 pm Austria	12:30		Marketing and Ethics Strategy
	No Break		0 minutes (13:00)		
23	Prof. Waldemar Pfortsch	3:00 pm Germany	13:00	13 Hrs	Business administration strategic planning and Corporate Social Responsibility
	Long Break		10 minutes (13:30)		
24	Oscar Motomura	10:40 am Brazil	13:40		
	No Break		0 minutes (14:10)	14 Hrs	
25	Prof. Fernando Serra	11:10 am Brazil	14:10		Marketing strategies for Entrepreneurs
	Long Break		10 minutes (14:40)		
26	Prof. Luiz Moutinho	3:50 pm UK	14:50		Artificial Intelligence and Covid
	No Break		0 minutes (15:20)	15 Hrs	
27	Howard Tullman	11:20 am EST	15:20		New Strategies and Tactics in Social Media Marketing
	Long Break		10 minutes (15:50)		
28	Mauro Porcini	12:00 pm EST	16:00	16 Hrs	Design Thinking role in Social Innovation.
	Long Break		10 minutes (16:30)		
29	Milton Kotler	12:40 pm EST	16:40		Why Global Marketing is Preferred Over International Marketing
	Short Break		5 minutes (17:10)	17 Hrs	
30	Russ Klein	1:15 pm EST	17:15		Role of Mentorship In Marketing Management
	Long Break		10 minutes (17:45)		
31	Dr. Robert G Copper	1:55 pm Ottawa, Canada	17:55		Agile Innovation in Challenging Times
	Long Break		10 minutes (18:25)	18 Hrs	
32	Nancy Lee	2:35 pm EST	18:35		Social Marketing role in Benefiting Social Issues.

	No Break		0 minutes (19:05)	19 Hrs	
33	Prof. Saad Andaleeb	3:05 pm EST	19:05		Marketing Strategy For Emerging Market Multinationals
	Long Break		10 minutes (19:35)		
34	Prof. Dominique Hanssens	3:45 pm EST	19:45		Impact of Global Brand Value on Branding
	Short Break		5 minutes (20:15)	20 Hrs	
35	Robert Wolcott	4:20 pm EST	20:20		Current and Future Trends of Social Innovation and Social Entrepreneurship
	Long Break		10 minutes (20:50)		
36	Prof. Kevin L. Keller	5:00 pm EST	21:00		Impact/Influence of Social Media on Brand Management
	Long Break		10 minutes (21:30)	21 Hrs	
37	Prof. David Aaker	5:40 pm EST	21:40		Brand Relevance in context of B2B
	Short Break		5 minutes (22:10)	22 Hrs	
38	Ira Kaufman	6:15 pm EST	22:15		How to get More Value Through Digital Marketing
	Long Break		10 minutes (22:45)		
39	Prof. Jagdish Sheth	6:55 pm EST	22:55		Role Of Sustainability in Business Marketing
	Short Break		5 minutes (23:25)	23 Hrs	
40	Prof. Russell Belk	7:30pm Ottawa, Canada	23:30		Impact of Videography on Marketing Knowledge
	No Break		0 minutes (24:00)	24 Hrs	
7th November, 2020					
41	Prof. Andres Ibanez	8:00 pm Chile	0:00		Factors influencing the Marketing Strategy Success
	No Break		0 minutes (0:30)		
42	75		0:30		
	Long Break		10 minutes (1:00)	25 Hrs	
43	76		1:10		
	Short Break		5 minutes (1:40)		
44	77		1:45		
	No Break		0 minutes (2:15)	26 Hrs	
45	Prof. Aung Tun Thet	8:45 am Myanmar	2:15		Crisis Management impact on Public Administration
	Long Break		10 minutes (2:45)		
46	Iwan Setiawan	9:55 am Jakarta, Indonesia	2:55		Digital Marketing vs Traditional Marketing
	No Break		0 minutes (3:25)	27 Hrs	
47	Roberto Croci	7:25 am UAE	3:25		B2B Marketing
	Short Break		5 minutes (3:55)		
48	Sekib Avdagic	7:00 am Turkey	4:00	28 Hrs	Business To Business (B2B) Electronic Commerce platform firms performance affected by Customer Orientation
	Long Break		10 minutes (4:30)		
49	Dr. Khalid Suliman Al Rajhi	7:40 am Saudia Arabia	4:40		
	Short Break		5 minutes (5:10)	29 Hrs	
50	Prof. Dominique Turpin	7:15 am Switzerland	5:15		
	Long Break		10 minutes (5:45)		
51	Veronica Civiero	7:55 am Italy	5:55		Sharing Energy with Social Media
	Long Break		10 minutes (6:25)	30 Hrs	
52	Prof. Maria Amata Garito	8:35 am Italy	6:35		Human Behavior in Marketing
	No Break		0 minutes (7:05)	31 Hrs	
53	Ivan Ortenzi	9:05 am Italy	7:05		Impact of Management Innovation on an Organization
	Long Break		10 minutes (7:35)		
54	Denis Rothman	9:45 am France	7:45		Impact of Artificial Intelligence in Marketing Management
	Long Break		10 minutes (8:15)	32 Hrs	
55	Dr. Ahmed Tolba	11:25 am Turkey	8:25		Innovation Marketing Strategy Environment and Performance
	No Break		0 minutes (8:55)		
56	Velimir Srica	10:55 am Croatia	8:55		Internet of Things in Ecosystem
	Long Break		10 minutes (9:25)	33 Hrs	
57	Aissa Azzouzi	10:35 am Morocco	9:35		
	Short Break		5 minutes (10:05)	34 Hrs	
58	Prof. Sandra Vandermerwe	11:10 am UK	10:10		Economics Impact on International Marketing
	No Break		0 minutes (10:40)		
59	Teresa Heath Wareing	11:40 am UK	10:40		Benefits of Social Media Marketing on Small Businesses
	Long Break		10 minutes (11:10)	35 Hrs	
60	Prof. Jeff French	12:20 pm UK	11:20		Social Marketing Planning Process For Communications
	No Break		0 minutes (11:50)		
61	Prof. Michael Jacobdies	12:50 pm UK	11:50		Digital Ecosystems Strategies
	Long Break		10 minutes (12:20)	36 Hrs	
62	Laura Ries	8:30 am EST	12:30		Influence Branding on Consumer Purchase Decision
	No Break		0 minutes (13:00)		
63	Raul Amigo	8:00 am Colombia	13:00	37 Hrs	How does marketing management helps in emerging markets online
	Long Break		10 minutes (13:30)		

64	Prof. V Kumar	9:40 am EST	13:40		Marketing Research Impact on Large Businesses
	No Break		0 minutes (14:10)	38 Hrs	
65	Marshall Goldsmith	10:10 am EST	14:10		Secrets of Marketing Leadership
	Long Break		10 minutes (14:40)		
66	Prof. David Reibstein	10:50 am EST	14:50		Evolution in Marketing Strategy w.r.t to the current situation
	No Break		0 minutes (15:20)	39 Hrs	
67	Martha Rogers	11:20 am EST	15:20		Building Marketing Strategies for New Customers
	Long Break		10 minutes (15:50)		
68	Larry Light	12:00 am EST	16:00	40 Hrs	Branding and Marketing Strategy
	Long Break		10 minutes (16:30)		
69	Prof. Raj Sisodia	12:40 am EST	16:40		Conscious Capitalism in Elevating Humanity through Business
	Short Break		5 minutes (17:10)	41 Hrs	
70	Bipop Gresta	01:15 pm EST	17:15		Future of Transportation Technology
	Long Break		10 minutes (17:45)		
71	Prof. Jennifer Aaker	1:55 pm EST	17:55		Rethinking Happiness
	Long Break		10 minutes (18:25)	42 Hrs	
72	Michael J. Gelb	2:35 pm EST	18:35		Business Principles and Moral Sentiments
	No Break		0 minutes (19:05)	43 Hrs	
73	Prof. Yoram Wind	3:05 pm EST	19:05		Industrial Market Segmentation and Technology Innovation
	Long Break		10 minutes (19:35)		
74	Prof. Mohanbir Sawhney	3:45 pm EST	19:45		Future of Technology and Marketing
	Short Break		5 minutes (20:15)	44 Hrs	
75	David Houle	4:20 pm EST	20:20		The Economic Value of Digital Earth
	Long Break		10 minutes (20:50)		
76	Len Herstein	5:00 pm EST	21:00		Brand Management Antecedents and Consequence
	Long Break		10 minutes (21:30)	45 Hrs	
77	78		21:40		
	Short Break		5 minutes (22:10)	46 Hrs	
78	79		22:15		
	Long Break		10 minutes (22:45)		
79	80		22:55		
	Short Break		5 minutes (23:25)	47 Hrs	
80	Brian Rotsztein	7:30pm Ottawa, Canada	23:30		Content Marketing Strategies with B2B Marketing
	No Break		0 minutes (24:00)	48 Hrs	